STAV BEN-SIMON UX/UI DESIGNER

WORK EXPERIENCE

Lead UX UI Graphic Designer - Eden Gallery /Tel-Aviv
2022 - Present

Led the design and creation of comprehensive branding projects, enhancing brand identity and user engagement.

Characterized and designed user-friendly applications, improving usability and customer satisfaction.

Developed corporate internal back office systems, landing pages and dynamic websites.

Curated and updated bar menus, sourcing suppliers and staying informed on industry trends to meet customer preferences and enhance offerings.

Spearheaded the redesign of existing websites, resulting in improved functionality and aesthetic appeal.

Freelance Web Designer /Tel-Aviv
2021 - 2022

Specialized in the conceptualization and design of branding projects, ensuring cohesive visual communication.

Designed intuitive applications and websites, focusing on user experience and accessibility.

Successfully revamped existing websites, aligning them with modern design trends and enhancing performance

General Manager | Albert Brasserie Restaurant and Bakery
2016 - 2022

Managed and motivated large teams, fostering a collaborative and efficient work environment.

Coordinated with multiple outside suppliers, ensuring seamless operations and high-quality service.

Conducted daily profit and loss statements, optimizing financial performance and profitability

Streamlined operational processes, leading to enhanced efficiency and customer satisfaction.

SKILLS

- UI/UX Design: Proficient in Figma, Adobe XD and other design tools.
- Graphic Design: Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Branding: Logo design, brand strategy, visual identity.
- Communication: Strong written and verbal communication skills.
- Leadership: Team management, conflict resolution, strategic planning.
- Problem-Solving: Analytical thinking, troubleshooting, and innovative solutions.
- Technical Skills: Electrical engineering fundamentals, avionics systems.

MY PORTFOLIO

www.stavbensimon-portfolio.com

CONTACT

052-959-3327
Stavbensimon1@gmail.com

TOOLS

Figma
Adobe xd
Adobe Photoshop
Adobe Illustrator
Adobe After Effects

EDUCATION

UX UI Graphic Design | HackerU
2020 - 2021

BA in Communication |
The Open University
2016 - 2020

Preparatory Program in Design |
6B Studio
2015 - 2016

Practical Electrical Engineer Degree | Kineret Academic College (Israeli Airforce Reserve)
2009 - 2011

High School | Emek Hahula High School (Kibbutz Kfar Blum)
2004 - 2009

- Full matriculation exams
- Major in Music

MILITARY SERVICE

Mandatory Service in the Avionica 'Barak' Unit | Ramat David Airforce Base, Israeli Airforce.

Gained Level A experience in diagnosing and resolving faults in airborne and ground electronic systems.

Worked as an Aero Modeler, leading technician teams within operation squadrons.

LANGUAGES

Hebrew - native
English - fluent