

# STAV BEN-SIMON

UX | UI DESIGNER

## WORK EXPERIENCE

### Lead UX UI Graphic Designer - EDEN Gallery 2022 - 2024

Led the design and creation of comprehensive branding projects, enhancing brand identity and user engagement.

Characterized and designed user-friendly applications, improving usability and customer satisfaction.

Developed corporate internal back office systems, landing pages and dynamic websites.

Curated and updated bar menus, sourcing suppliers and staying informed on industry trends to meet customer preferences and enhance offerings.

Spearheaded the redesign of existing websites, resulting in improved functionality and aesthetic appeal.

### Freelance UI | UX Graphic Designer 2021 - 2022

Specialized in the conceptualization and design of branding projects, ensuring cohesive visual communication.

Designed intuitive applications and websites, focusing on user experience and accessibility.

Successfully revamped existing websites, aligning them with modern design trends and enhancing performance

### General Manager | Albert Brasserie Restaurant and Bakery 2016 - 2022

Managed and motivated large teams, fostering a collaborative and efficient work environment.

Coordinated with multiple outside suppliers, ensuring seamless operations and high-quality service.

Conducted daily profit and loss statements, optimizing financial performance and profitability

Streamlined operational processes, leading to enhanced efficiency and customer satisfaction.

## SKILLS

- User experience & User interface (Figma & Adobe XD).
- Graphic Design: Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- User research.
- Usability testing.
- Wireframing and prototyping.
  
- Communication: Strong written and verbal communication skills.
- Leadership: Team management, conflict resolution, strategic planning.
- Problem-Solving: Analytical thinking, troubleshooting, and innovative solutions.

## MY PORTFOLIO

[www.stavbensimon-portfolio.com](http://www.stavbensimon-portfolio.com)

## CONTACT

052-959-3327  
Stavbensimon1@gmail.com

## TOOLS

Figma  
Adobe xd  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects

## EDUCATION

UX UI Graphic Design | HackerU  
2020 - 2021

BA in Communication |  
The Open University  
2016 - 2020

Preparatory Program in Design |  
6B Studio  
2015 - 2016

Practical Electrical Engineer  
Degree | Kineret Academic  
College (Israeli Airforce Reserve)  
2009 - 2011

High School | Emek Hahula High  
School (Kibbutz Kfar Blum)  
2004 - 2009

- Full matriculation exams  
- Major in Music

## MILITARY SERVICE

Mandatory Service in the  
Avionica 'Barak' Unit | Ramat  
David Airforce Base, Israeli  
Airforce.

Gained Level A experience  
in diagnosing and resolving  
faults in airborne and ground  
electronic systems.

Worked as an Aero Modeler,  
leading technician teams within  
operation squadrons.

## LANGUAGES

Hebrew - native  
English - fluent